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(A) 學術期刊論文 (Journal Papers)

(B) 研討會論文 (Conference Papers)

1. Tseng, Tzu-Shan (2010, 10). The Study of the relationships between International Organic Certificates and Consumers Perceivable Value. 中國科協第二次年會, 福州。 (accepted)
2. Tseng, Tzu-Shan (2010, 6). A Comparative Case Study of Cross-cultural Training and its Performance in Multinational Corporation. 第二屆海峽兩岸論壇。廈門。
3. Tseng, Tzu-Shan & Wang, Re-Van (2010, 5). The Study of New Product Performance in Using Transnational Teams – Luxgen as an Example. *Annual Academic Conference*, Graduate School of International Affairs, Ming Chuan University.
4. Tseng, Tzu-Shan & Chu, Yi-Jen (2010, 5). The Research on the Effects of Cross-cultural Differences on the Job Satisfaction – An Example of Taiwanese and North American Transnational Team. *Annual Academic Conference*, Graduate School of International Affairs, Ming Chuan University.
5. Tseng, Tzu-Shan & Jobe, Fatou Kineneh (2010, 5). Citizens' Interaction with Government Online: a Case Study of the Gambia. *Annual Academic Conference*, Graduate School of International Affairs, Ming Chuan University.